

## CHLA HOSPITALITY FOUNDATION

# Scholarship Awards Gala

**NOVEMBER 2, 2023**  
**PARC 55, A HILTON HOTEL**  
San Francisco, California



The CHLA Hospitality Foundation's annual Scholarship Award Gala honors the next generation of hospitality leaders in California. The event provides hoteliers the chance to meet and support the rising stars who are working toward degrees in hospitality and tourism at California colleges and have earned CHLAHF's prestigious, merit-based scholarships. Event sponsorship and program advertising opportunities are available.

## CONTACT

**Erika Costa, Membership + Events Manager**  
**916-554-2665 or erika@calodging.com**

To donate items for CHLAHF's online auction to benefit the scholarships, please scan the QR code.



## SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor** **\$10,000**
  - The dinner sponsorship allows your company a table for 10 (3 students/7 guests) at the event (preferred seating)
  - Dedicated slide for rolling slide show on event day
  - Logo placement on entry signage
  - Gobo with sponsor logo
  - A one-time, direct email of the your company's job link to our awardees
  - Access to all 2023 awardee resumes
  - Link to your company employment web page on Foundation's resources site through Fall 2024
  - Prime full page program ad placement (\$2,000 value)
  
- Gold Sponsor** **\$7,000**
  - Table for 10 (2 students/8 guests) at the event (preferred seating)
  - A one-time, direct email of the your company's job link to our graduates
  - Access to all 2023 awardee resumes
  - Link to your company employment web page on Foundation's resources site through Fall 2024
  - Full page program ad (\$1,400 value)
  
- Silver Sponsor** **\$5,000**
  - 8 seats at event
  - Company name sponsorship listing in program
  - Access to all 2023 awardee resumes
  - Link to your company employment web page on Foundation's resources site through Fall 2024
  - Half page program ad (\$800 value)
  
- Bronze Sponsor** **\$3,000**
  - 4 seats at event
  - Company name sponsorship listing in program
  - Half page program ad (\$800 value)

### INDIVIDUAL TICKETS

**\$250**

Can't attend? Your ticket purchase will help a scholarship recipient attend the annual event.

## EVENT PROGRAM ADVERTISING

Ads are due 3 weeks prior to event.

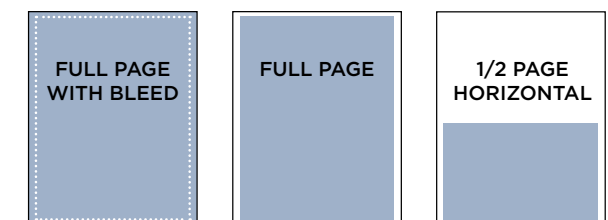
- Full-Page** **\$1,400**
- Half-Page** **\$800**

### ADVERTISING DIMENSIONS

**Trim Size: 8.5 x 11 inches**

**Live Safety Area: 8.25 x 10.75 inches**

Full Page with Bleed	8.75 x 11.25 inches
Full Page	8 x 10.5 inches
Half Page Horizontal	8 x 5.125 inches



### ART REQUIREMENTS

Preferred format is a PDF/X-1A, CMYK file at 300 DPI with all fonts and images embedded. High resolution (300 DPI) JPEGs may also be accepted. Be certain to convert all fonts to outlines and convert all RGB or spot colors to CMYK.

\* Preferred sponsor logo file formats include .ai and .eps files. High resolution .png, .jpg or .pdf files can also be accepted.

[www.chlafoundation.org](http://www.chlafoundation.org)



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